



Marketing Internship

About St. Luke's:

St. Luke's United Methodist Church, located in southwest Orlando has close to 5,000 members and is one of the largest United Methodist Churches in Florida. The purpose of the organization is to Build the Kingdom by Building Disciples. St. Luke's values Christ centered: Acceptance, Hospitality, Community, Discipleship, and Service. The United Methodist Church has more than 11.5 million members internationally and is in mission in more than 125 countries. It is the second largest Protestant denomination in the U.S. with about 35,000 churches.

About the Marketing Internship:

Now is an exciting time to be a part of the St. Luke's marketing team; the organization is implementing new communication tools, establishing an integrated content calendar across all marketing channels, and offering community events that attract thousands of attendees. After a rebranding initiative in 2013 and the launch of a new website in 2014 the church is poised to increase its brand awareness both on campus and in the community. Those interested in a career in marketing management will gain practical application skills that will enhance any resume.

Marketing interns can expect to learn about many of the following responsibilities:

- Branding
- Advertising
- Email marketing
- Social media management
- Web management
- Events
- Graphic design
- Digital media
- Copy writing
- Editing
- Collateral management
- Signage
- Public relations

Learning opportunities will be based on experience and interest. Interns will work with the Executive Director of Marketing to establish clear learning objectives based on desired career track.

All internships are unpaid and offered during the fall, spring and summer semesters. Credit hours vary by semester and are based on availability of both the employer and intern. Interns are not required to be seeking college credit to apply for this internship. The weekly schedule is flexible and the dress code is business casual.

Interns must be comfortable working in a religious organization.

Submit Resumes to:

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