

“EXCITED HOMEOWNER”



INTERESTS:

- ❖ Singing
- ❖ Fishing
- ❖ Carpentry

SKILLS:

- ❖ Sewing
- ❖ Advocacy
- ❖ Baking
- ❖ Teaching
- ❖ Technology
- ❖ Dictation/Typing

Summary:

A single mom with a newly purchased house is looking for an Ally to help her set-up her new home budget. She would also like an Ally that can help her find cost-effective deals in furniture, interior decorating and lawn care.

DESIRED ALLY SKILLS

- ❖ Lawn Care
- ❖ Interior Design
- ❖ Home Owner Association Knowledge
- ❖ Property Taxes Knowledge
- ❖ Plumbing/Electrician Knowledge
- ❖ Mortgage/Finances Management

“DEVELOPING ENTREPRENEUR”

INTERESTS:

- ❖ Poetry
- ❖ Dancing
- ❖ Architecture

SKILLS:

- ❖ Hosting
- ❖ Culinary
- ❖ Accounting
- ❖ Administration
- ❖ Computer
- ❖ Construction



Summary:

A couple in their thirties is looking for an Ally to help them with the start-up of their new business in a small local district. The couple would also like an Ally that can help them with a business plan that will create profit to offset initial starting costs while also creating stable profit to maintain the business in the long run.

DESIRED ALLY SKILLS

- ❖ Leadership Knowledge
- ❖ Business Owner Experience
- ❖ Stress Relief Management
- ❖ Financial Assets/Liability Insurance
- ❖ Public Relations/Marketing
- ❖ Community/Partnership Building

“Non-Traditional Student”

INTERESTS:

- ❖ **Politics**
- ❖ **Mathematics**
- ❖ **Engineering**

SKILLS:

- ❖ **Research**
- ❖ **Cashiering**
- ❖ **Customer Service**
- ❖ **Creativity**
- ❖ **Nursing**
- ❖ **Bookkeeping**



Summary:

A man in his forties is looking for an Ally to help him transition into College. He is going back to school after twenty years and would also like an Ally to support him in his studies and in making new social networks with teachers and fellow classmates.

DESIRED ALLY SKILLS

- ❖ **Financial Aid Knowledge**
- ❖ **Tutoring/Study Techniques**
- ❖ **Time Management**
- ❖ **Educational Resources**
- ❖ **Relationship Building**
- ❖ **Balancing School-Work-Family**

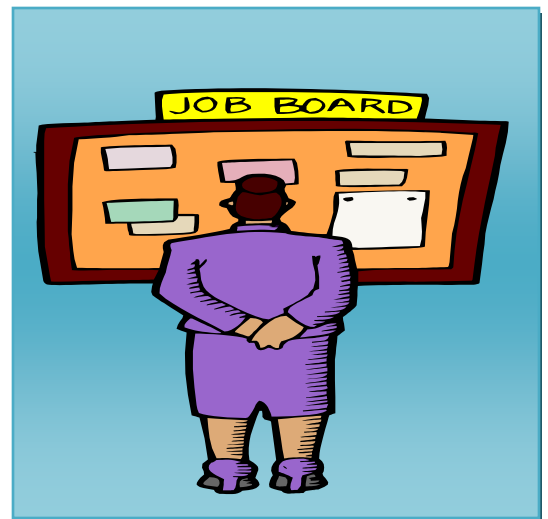
“HOPEFUL JOB SEEKER”

INTERESTS:

- ❖ Fishing
- ❖ Baseball
- ❖ Bird Watching

SKILLS:

- ❖ Cooking
- ❖ Drawing
- ❖ Juggling
- ❖ 3D Printing
- ❖ Model Building
- ❖ Foreign Language



Summary:

A man in his thirties is looking for an Ally that can help him improve his job seeking skills so that he can increase his household income. His main priorities involve learning how to market himself to potential employers.

DESIRED ALLY SKILLS

- ❖ Resume Building
- ❖ Job Seeking Skills
- ❖ Cover Letter Writing
- ❖ Job Matching Skills
- ❖ Interviewing Techniques
- ❖ Online Job Profile Set-Up Skills

“DEVELOPING PARENTS”

INTERESTS:

- ❖ Yoga
- ❖ Basketball
- ❖ Gardening

SKILLS:

- ❖ Pottery
- ❖ Quilting
- ❖ Sewing
- ❖ Dance
- ❖ Electronics
- ❖ Scrapbooking



Summary:

A married couple in their twenties with 3 children is looking for an Ally to help support them in developing age appropriate parenting skills. This couple seeks to change and eliminate generational family abuse and is open to learn healthier ways to engage with their children.

DESIRED ALLY SKILLS

- ❖ Listening Skills
- ❖ Couple Support
- ❖ Family Psychology
- ❖ Corrective Teaching Practices
- ❖ Parenting Class Experience
- ❖ Child Development Knowledge

“HELPFUL HEALTHY LIVING”

INTERESTS:

- ❖ **Paintball**
- ❖ **Mechanics**
- ❖ **Roller Skating**

SKILLS:

- ❖ **Painting**
- ❖ **Writing**
- ❖ **Sketching**
- ❖ **Photography**
- ❖ **Wood Carving**
- ❖ **Programming**



Summary:

A single dad is looking for an Ally to help him start and maintain healthy living practices for him and his household. This man’s main focus is on improving the health states of all members in his household.

DESIRED ALLY SKILLS

- ❖ **Meal Planning Skills**
- ❖ **Grocery Budgeting**
- ❖ **Physical Education**
- ❖ **Healthy Life Skills**
- ❖ **Nutrition Strategies**
- ❖ **Stress Relief Management**

“SUPPORTIVE DRIVER’S EDUCATION”

INTERESTS:

- ❖ Singing
- ❖ Gardening
- ❖ Photography

SKILLS:

- ❖ Beauty
- ❖ Dance
- ❖ Cleaning
- ❖ Drawing
- ❖ Creative Writing
- ❖ Foreign Language



Summary:

A single mom in her thirties is looking for an Ally to help her learn how to drive. She needs to acquire this skill for a new upcoming job opportunity and for current assistance with the school carpools for her current job position.

DESIRED ALLY SKILLS

- ❖ Driving Skills
- ❖ Carpool Protocol
- ❖ Traffic Rules Knowledge
- ❖ Open Communication Skills
- ❖ License Testing Experience
- ❖ Car Insurance Knowledge

“FRUSTRATED TAX PAYER”

INTERESTS:

- ❖ **Basketball**
- ❖ **Vintage Cars**
- ❖ **Art Collecting**

SKILLS:

- ❖ **Debate**
- ❖ **Fishing**
- ❖ **Swimming**
- ❖ **House Repair**
- ❖ **Weight Lifting**
- ❖ **Guitar Playing**



Summary:

A man in his forties is looking for an Ally that can help him with his IRS Tax issue. His main priority is to find the best financial plan to settle his account with the IRS and save money in the process.

DESIRED ALLY SKILLS

- ❖ **Budgeting**
- ❖ **Accounting**
- ❖ **Tax Experience**
- ❖ **Money Management**
- ❖ **IRS Knowledge**
- ❖ **Tax Benefits Education**

“EXPANDING BUSINESS OWNER”

INTERESTS:

- ❖ Soccer
- ❖ Puzzles
- ❖ Lego Building

SKILLS:

- ❖ Boxing
- ❖ Writing
- ❖ 3D Printing
- ❖ Electronics
- ❖ Landscaping
- ❖ Wood Working



Summary:

A man in his thirties is looking for an Ally that can help him expand his existing business. This man seeks to start another branch of his existing business in a nearby local city and to create additional opportunities for potential employees for his current business.

DESIRED ALLY SKILLS

- ❖ Business Marketing
- ❖ Employee Relations
- ❖ Liability Insurance
- ❖ Partnership Building
- ❖ Stress Relief Management
- ❖ Business Expansion Experience

“FOCUSED TRUCK DRIVER TRAINEE”

INTERESTS:

- ❖ Sports
- ❖ Web Surfing
- ❖ Video Gaming

SKILLS:

- ❖ Cooking
- ❖ Drawing
- ❖ Painting
- ❖ Carpentry
- ❖ Digital Arts
- ❖ Landscaping



Summary:

A married man in his forties is looking for an Ally to support and assist him with obtaining his CDL license for Truck Driving. He specifically seeks to complete the educational training so that he may apply for the truck fieldwork training.

DESIRED ALLY SKILLS

- ❖ Study Techniques
- ❖ Educational Resources
- ❖ Time Management
- ❖ Road Traveling Knowledge
- ❖ CDL License Knowledge
- ❖ Truck Driving Experience

“EAGER SAVINGS INVESTOR”

INTERESTS:

- ❖ RC Cars
- ❖ Quilting
- ❖ Book Collecting

SKILLS:

- ❖ Chess
- ❖ Dance
- ❖ Baking
- ❖ Plumbing
- ❖ Animal Grooming
- ❖ Communications



Summary:

A couple in their thirties is looking for an Ally that can help them learn the “ins and outs” of Investment, stocks and bonds. Their main goal is to start an appropriate investment plan they can afford to maintain while managing everyday expenses.

DESIRED ALLY SKILLS

- ❖ Budgeting Skills
- ❖ Financial Planning
- ❖ Banking Experience
- ❖ Investment Knowledge
- ❖ Stock Market Knowledge
- ❖ Money Management

“ORGANIZED HOME SELLER”

INTERESTS:

- ❖ Chess
- ❖ Antiques
- ❖ Martial Arts

SKILLS:

- ❖ Digital Arts
- ❖ Embroidery
- ❖ Jewelry Making
- ❖ Creative Writing
- ❖ Foreign Language
- ❖ Music Composition



Summary:

A single mom is looking for an Ally to help her set-up, negotiate and manage the selling of her home. She especially needs support in the actual process of putting her house up on the selling market and in how to screen potential buyers.

DESIRED ALLY SKILLS

- ❖ Home Repair Skills
- ❖ Financial Planning
- ❖ Real Estate Knowledge
- ❖ Banking Experience
- ❖ Owner's Listing Experience
- ❖ Home Selling Forms Knowledge

“STUDENT LOAN GRADUATE”

INTERESTS:

- ❖ Sewing
- ❖ Cooking
- ❖ Couponing

SKILLS:

- ❖ Music
- ❖ Baking
- ❖ Dance
- ❖ Knitting
- ❖ Pottery
- ❖ Painting



Summary:

A woman in her forties is looking for an Ally to help her understand and set-up Loan Repayment plans for her student loan debt and to create an affordable budget for her everyday expenses.

DESIRED ALLY SKILLS

- ❖ Financial Planning
- ❖ Loan Experience
- ❖ Budgeting Skills
- ❖ Money Management
- ❖ Loan Forgiveness Knowledge
- ❖ Student Loans Forms Knowledge