

Presented by St. Luke's United Methodist Church

St. Luke's United Methodist Church is offering local businesses the opportunity to advertise to thousands of theatergoers through limited advertisements in Theatre at St. Luke's show programs.

St. Luke's 10 productions of Disney's The Little Mermaid over 2 weekends will welcome nearly 4,000 guests. Ads in the show program will reach a diverse local audience including many Orange County families headed back to school this August. Ad sponsorships support St. Luke's community theatre and help offset production costs including costumes, lighting, orchestra, advertising, licensing, and more.

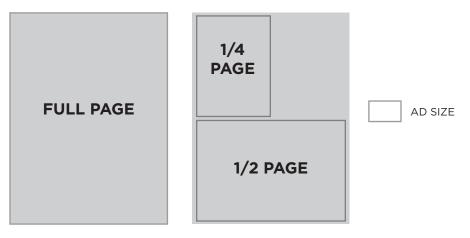
## **PROGRAM AD RATES & SPECIFICATIONS**

LAYOUT	PRICING
Back Cover (Color)	\$1,000
Inside Front Cover (Full Page, Color)	\$750
Inside Back Cover (Full Page, Color)	\$750
Full Page (Color)	\$500
Full Page (B&W)	\$300
1/2 Page (B&W)	\$150
1/4 Page (B&W)	\$75

## **AD SPECIFICATIONS**

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UNITED METHODIST CHURCH



4851 S. Apopka-Vineland Road

Orlando, Florida 32819

407.876.4991

www.st.lukes.org

FULL PAGE Ad Size: 4.75" w x 7.75" h

1/2 PAGE HORIZONTAL Ad Size: 4.75" w x 3.75" h

1/4 PAGE VERTICAL Ad Size: 2.25" w x 3.75" h

• Ad must be submitted as a high-resolution PDF.

• Do not include crop marks, trim marks, color bars, labels or stamps.

• Colors must be CMYK.

• Images should be 300 dpi at 100%.

## ADS DUE JULY 1

Questions? Contact marketing@st.lukes.org